

WINTER MENUS CHEAT SHEET

Tilda
FOODSERVICE

Journey into flavour this winter with the exotic taste of Basmati & Wild rice.

Discover how this premium grain can elevate your menus, keeping costs low whilst boosting premiumisation and hitting this season's biggest flavour trends.

Sharing Plates

We are seeing higher demand for sharing plates allowing consumers to try many different options. Providing variety and supporting demand for more choice and flexibility is seen as better value for money.

AFH Operator Hierarchy of Needs 2023/24

WHY NOT TRY?

Basmati & Wild Rice Blinis
tildafoodservice.com/recipes



EMBRACE YOUR WILD SIDE

FLAVOUR TRENDS

Butternut Squash

Increasing demand for functional and health-benefiting food among health/diet-conscious consumers is expected to drive the demand for butternut squash.

fortunebusinessinsights.com

WHY NOT TRY?

Butternut Squash Wild Rice
tildafoodservice.com/recipes



Scan the QR code to find out how to cook perfect Basmati & Wild rice with these simple & easy instructions!

Quality by the plateful

📷 [tildafoodservice](https://www.tildafoodservice.com)



EMBRACE YOUR **WILD** SIDE



Warming Curry Flavours

Curry flavours are emerging as a powerful consumer trend for winter menus, driven by its ability to deliver warming flavours and global transportive taste. Our diverse range of curry recipes are the perfect partner with Tilda Basmati & Wild rice.

WGSN Autumn Flavours Forecast 2023

WHY NOT TRY?

Prawn & Coconut Curry
tildafoodservice.com/recipes



Contrasting Textures

67% of global consumers are keen to try foods with contrasting textures and 79% are open to new flavours inspired by global cuisine. Incorporating elements which provide an exciting interplay between textures can elevate even the simplest of dishes and aligns with consumer's growing interest in adventurous eating.

Meals Forecast 2026 The Synergists

WHY NOT TRY?

Basmati & Wild Rice Salad
tildafoodservice.com/recipes

WHY BASMATI & WILD WINS

- + Exotic appearance to elevate your plates
- + Affordable premiumisation
- + Endorsed by the Craft Guild of Chefs

Visit tildafoodservice.com for more recipes



Quality by the plateful

Instagram icon [tildafoodservice](https://www.instagram.com/tildafoodservice)